

BOURBON signs the French Diversity Charter

WEBNEWS – By signing the French Diversity Charter, a document intended to promote pluralism through recruiting and career management, BOURBON adds to its commitment to equal opportunity in employment.

BOURBON is a multicultural company, employing over 85 nationalities, and present on 6 continents, with highly diversified teams. Multiculturalism is in fact directly integrated in the Group's overall social responsibility approach.

Recruiting and promoting local talents

Considering diversity to be a factor of unity, BOURBON has an active policy towards recruiting and promoting local talents in all of its areas of operation. As an example, in West Africa, 65% of the positions in BOURBON's main region of business are held by local employees.

BOURBON CEO, Christian Lefèvre, declared, « *By making a commitment to comply with and ensure compliance with the French Diversity Charter, BOURBON is affirming and reinforcing its responsible nature with its employees, its customers, its suppliers and its investors, in France and throughout the world* ».