

Paris, April 24<sup>th</sup> 2013

## “Under the flag of excellence”: BOURBON asserts its employer brand

**WEBNEWS** – BOURBON’s qualified, trained and experienced personnel provides the most demanding offshore oil & gas companies with a wide range of marine services. To encapsulate the company’s staff members’ competence, BOURBON is asserting its employer brand: “Under the flag of excellence.”

*“The flag represents BOURBON’s unity and multiculturalism as we bring together 85 different nationalities”, says Charles Mallié, Vice-President Human Resources. “Excellence is both a driver and a sustainable promise to BOURBON’s employees and clients.”*

### Competence at the heart of BOURBON’s operational strategy

The goal of excellence is integral to the Group’s vision: to be the preferred company in offshore marine services for the benefit of our clients, our employees and all stakeholders. BOURBON’s employer brand is an integral part of the Group’s operational strategy which relies in particular on the competence of the women and men of BOURBON.

Thanks to its values (professional, responsible, enthusiastic and united), to its training and recruitment policy and to the strong commitment of its employees, BOURBON is also using “Under the flag of excellence” as one of the key directions of the new action plan [“Transforming for beyond”](#).

The employer brand can be seen wherever BOURBON’s staff provides its services to clients and wherever candidates, seafarers and non-seafarers, voice their desire to join the Group “Under the flag of excellence”.

For further information about BOURBON as an employer, please visit <http://www.bourbon.jobs/>