

# BOURBON - Roadshow April 2014



#### **DISCLAIMER**

This document may contain information other than historical information, which constitutes estimated, provisional data concerning the financial position, results and strategy of BOURBON. These projections are based on assumptions that may prove to be incorrect and depend on risk factors including, but not limited to: foreign exchange fluctuations, fluctuations in oil and natural gas prices, changes in oil companies investment policies in the exploration and production sector, the growth in competing fleets, which saturates the market, the impossibility of predicting specific client demands, political instability in certain activity zones, ecological considerations and general economic conditions.

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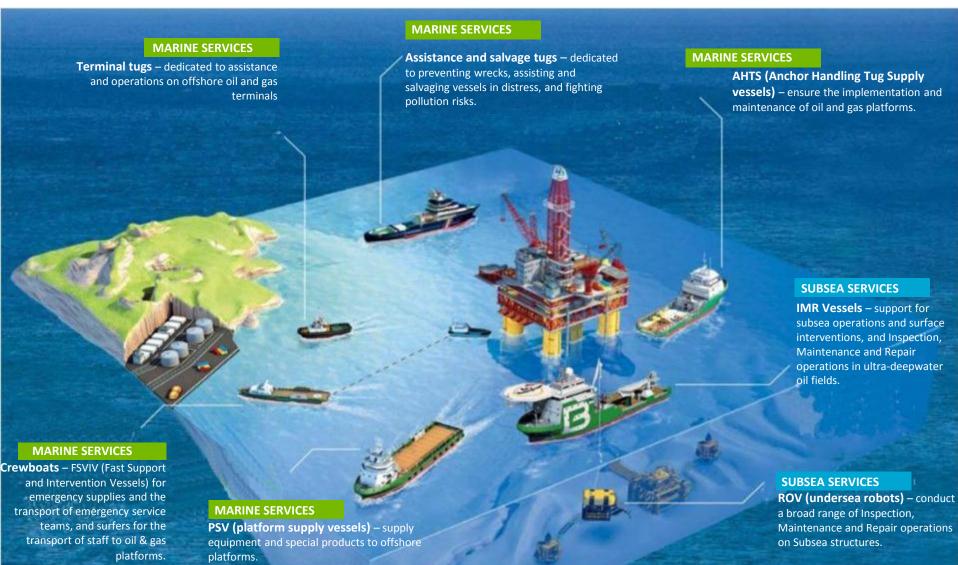
# **SUMMARY**

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# Introduction to BOURBON

# Servicing offshore oil & gas industry



# A unique investment strategy-BOURBON 2003-2013



112 offshore vessels (end 2002)



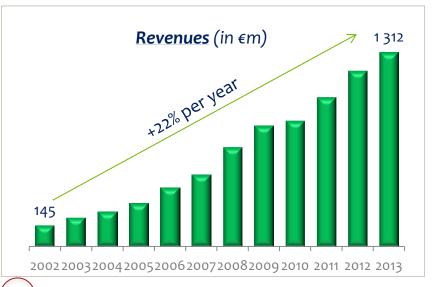
1 000 employees (end 2002)



3 customers = 76% 2002 revenues



Afrique revenues breakdown 85% in 2002





484 offshore vessels\* (end 2013)



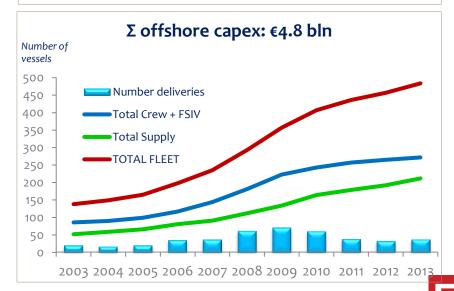
> 11 100 employees (end 2013)



5 customers = 49 % 2013 revenues



Afrique revenues breakdown 57% in 2013



# A modern and standardized fleet in line with market needs,

#### Modern fleet

- ◀ 484 vessels in operation
- ◀ 6.2 years average age
- ◀ 52 vessels on order

#### Investment strategy: Standardization

- High manoeuvrability: DP2
- ◀ Energy savings: Diesel Electric
- Construction in series



BE 502 on sea trials

81% of the fleet\* fully aligned with the BOURBON investment strategy



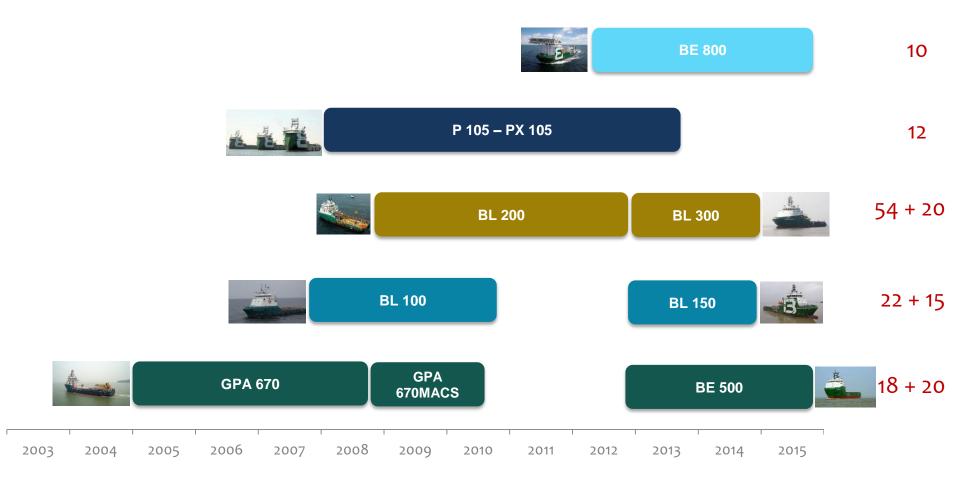
<sup>\*</sup> Figures as at 12/31/2013, excluding Crewboats

# **Benefits of standardization**

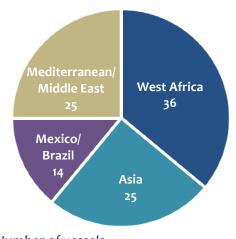
	SUBSEA	DEEPWATER	SHALLOW WAT	ER CREWBOATS
FLEET	10 BE 800	18 GPA 670 20 B Explorer 500	37 B Liberty PSV 74 B Liberty AHTS	40 Surfer 140 S 142 Surfer 1800
COMMON EQUIPMENT	KW1235	KW1825	KW20	KW662
TRAINING	2 offshore simulator	s		8 Surfer simulators
REPAIR & MAINTENANCE	B. Black Sea B. Docking B. Sourcing & Trading	6 Repair Centers 15 Shipmanagers Trading		15 Shipmanagers
SPARE PARTS	PLUG & PLAY / SHOW STOPPERS			

# **BOURBON: key drivers to master growth**

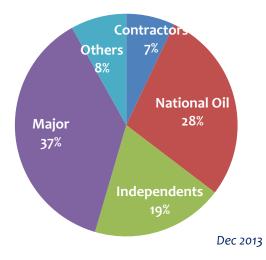
## Innovation - Determination - Implementation



# A list of demanding customers throughout the world



**Bourbon Liberty Series** 



Number of vessels Dec 2013

#### A global presence



Bourbon Kaimook (BL 301) in Asia

### A performance recognized by customers

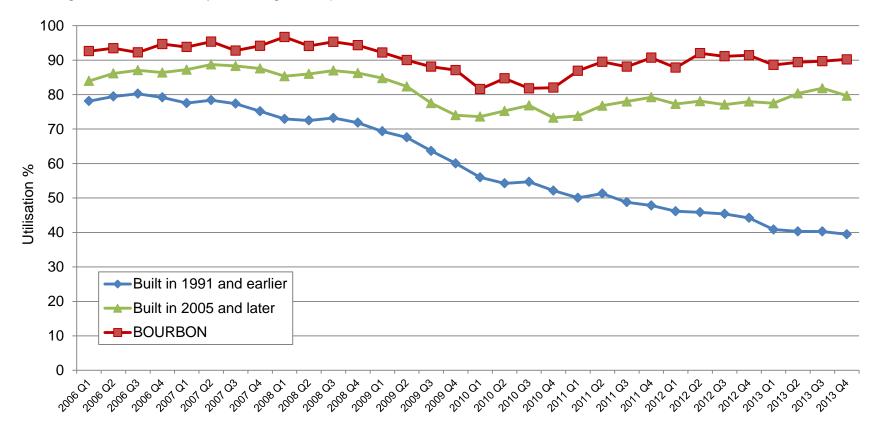


Bourbon Liberty 203 in the UAE



# **OSV** Market bifurcates at fast pace

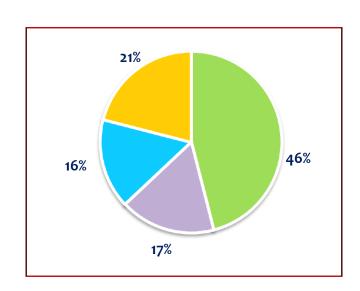
OSV global utilisation by build age compared to Bourbon fleet





# A diversified list of demanding customers





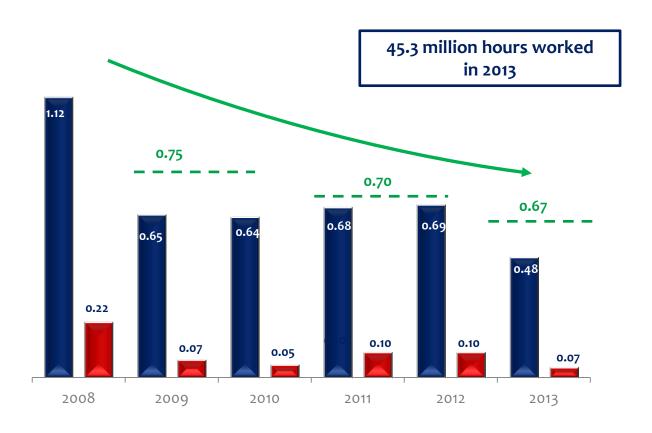


#### Other International Oil Cos, Independents





# Safety results among the best in the industry



- TRIR target by year
- TRIR: total recorded incidents rate per million hours worked on a 24/7 basis
- LTIR: lost time incidents rate per million hours worked on a 24/7 basis

# **BOURBON – Contractualization as of December 31, 2013**

	Contractualization rate	Average residual term of firm contracts	Average residual term including options
Deepwater offshore vessels	<b>77.8</b> %	11.8 months	22.3 months
Shallow water offshore vessels	77.1%	12.3 months	18.4 months
Crewboats	71.6 %	na	na
IMR Fleet	66.7 %	13.9 months	21.5 months



# 2013 Annual Results

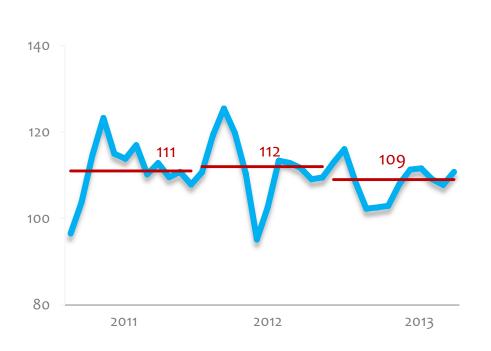
# Improved profitability and stronger financial position

- Revenues of €1.3 billion (+13.1% at constant exchange rates)
- Impact of exchange rates on the second half (particularly €/\$)
- Improved profitability, particularly in Shallow water offshore
- 38 vessels added to the fleet and disposals of 31 vessels for US\$770 million; bareboat chartering of 26 vessels
- Unrealized gain above €900 million on the fleet as at December 31, 2013
- Strong, positive free cash flow: €450 million and net debt reduction: €320 million
- Returns to shareholders: proposed dividend of €1 per share

## A stable and still favorable environment

#### Price per barrel (US\$)

#### Oil & Gas investments



# Offshore E&P expenditures 2010-2020\* USD billion nominal 700 600 500 400 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

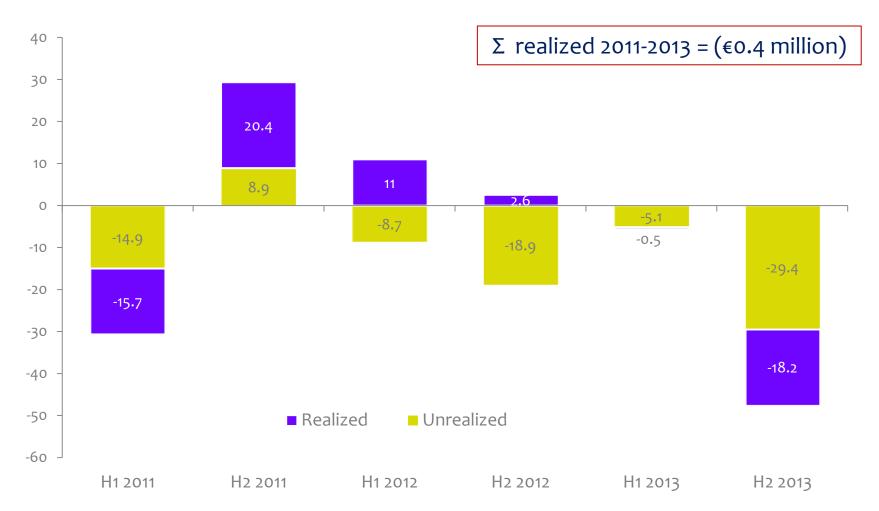
Source: Rystad Energy research and analysis

# Strong improvement in profitability of Shallow water offshore



# €53 million in exchange losses in 2013, 65% of which unrealized

#### *In millions of euros*



# Active fleet management: Transforming for beyond

- Fleet concerned: recent supply vessels, with a well-established standard
- Double operation
  - ✓ Sale of vessels at market price of US\$2.5 billion
  - Bareboat chartering of the same vessels for 10 years.
- For these customers, fleet availability ensured and operating standards maintained for 10 years
- Sales made gradually, at the rate of delivery from the shipyard

## «Transforming for beyond »: Target US\$2.5 billion

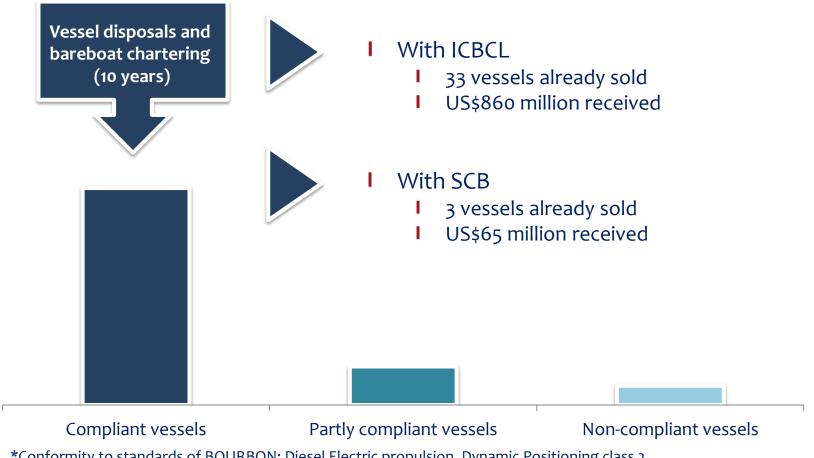
#### US\$1,650 million already signed as at March 5, 2014

- With the Chinese company ICBC Leasing: 51 vessels for an amount of US\$1.5 billion
- With Standard Chartered Bank: 6 vessels for an amount of US\$150 million



# Transforming for beyond: US\$925 million already received to date\*\*

#### Target: sale of 30% of the supply vessel fleet by 2015



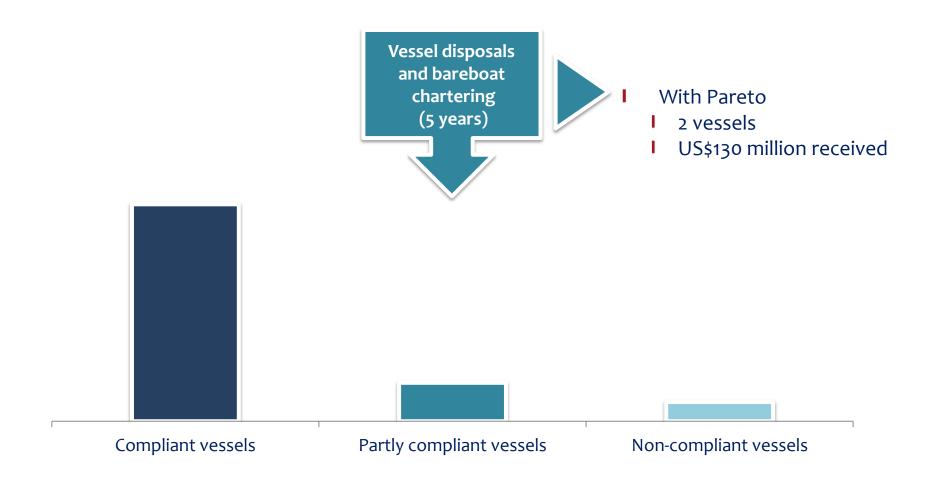
\*Conformity to standards of BOURBON: Diesel Electric propulsion, Dynamic Positioning class 2

\*\* as of March 5, 2014
April 2014

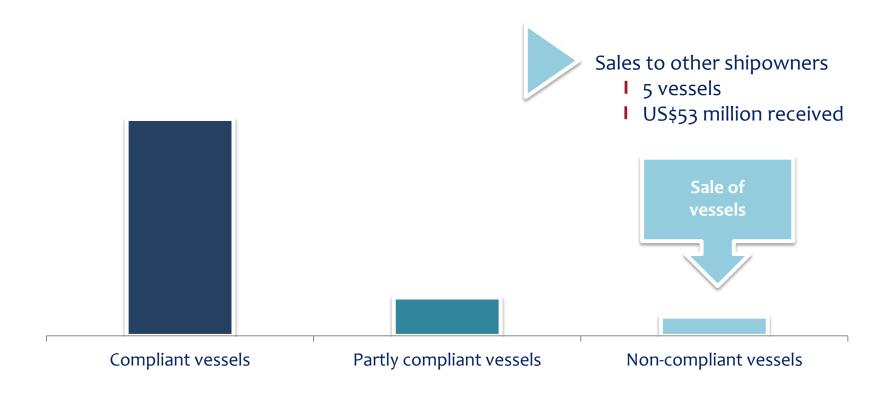
Building together a sea of trust



# Simultaneously, sale of vessels only partly compliant with the BOURBON technical standards ...



## ... and sales of old vessels



# Strong positive free cash flow\* at € 450m

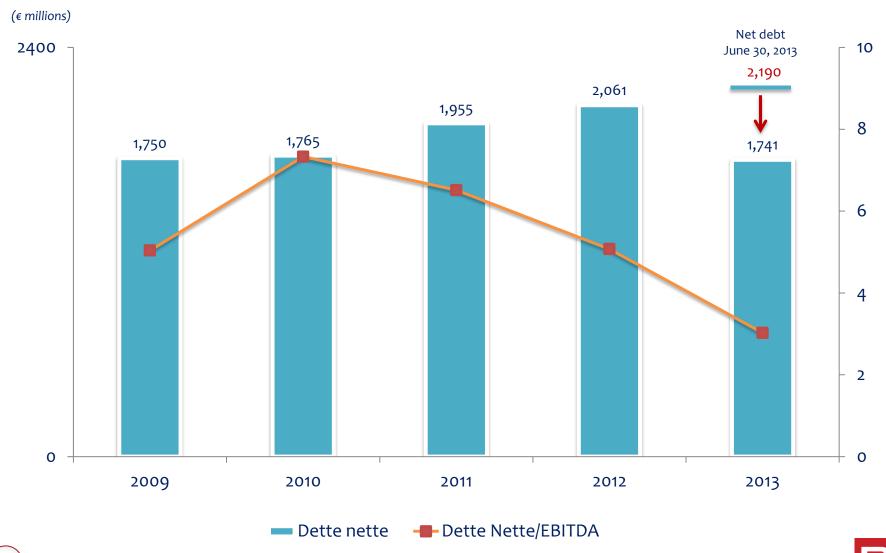
*In* € *millions* 



<sup>\*</sup> Free cash-flow: Cash flows linked to operating activities – outflows linked to purchases of property, plant and equipment and intangible assets + inflows linked to disposals of property, plant and equipment and intangible assets

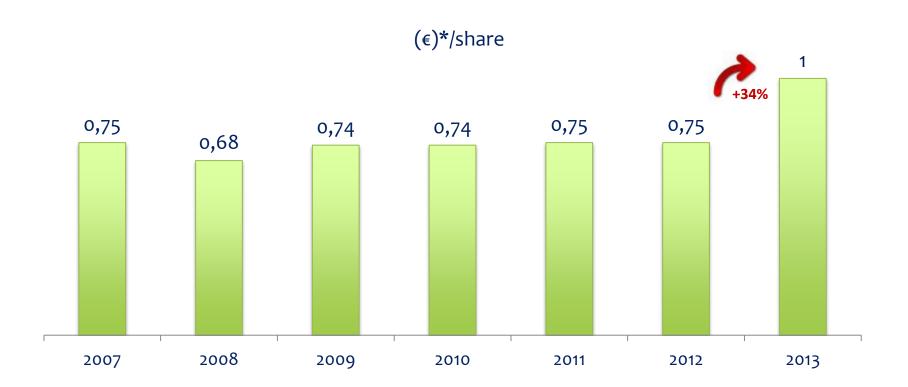


# €449 million reduction in debt since June 30, 2013



# Dividend per share

# Proposal of a 34% increase for 2013

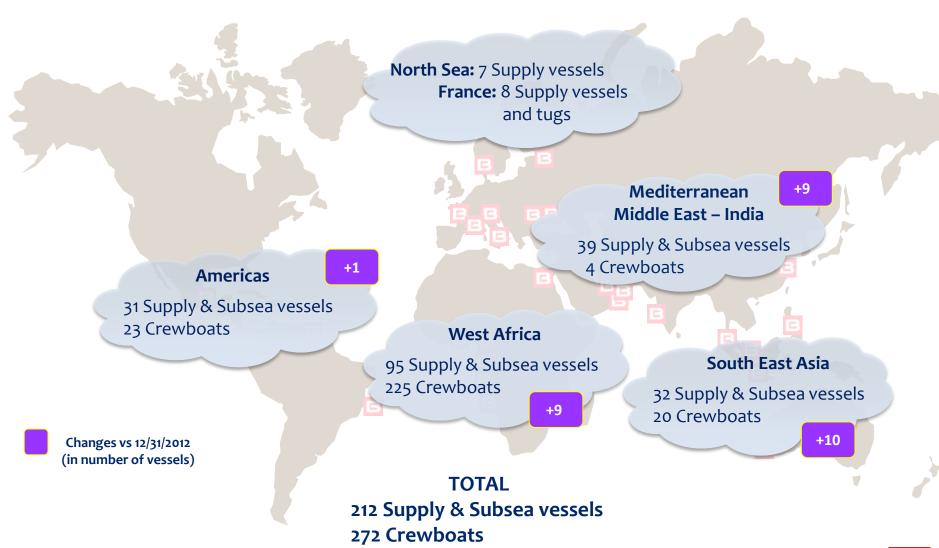


<sup>\*</sup> Adjusted for bonus shares granted



# Strengthening our position further

# A leader in offshore maritime services: a global presence

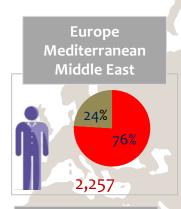


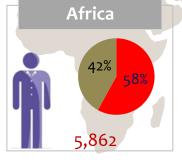
# Committed teams with strong local ties in Latin America, Africa and Asia

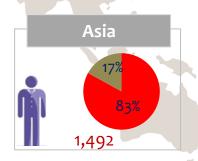
- Local content\* reached 70% in 2013
- 167,000 hours of professional training delivered in 2013











\* Proportion of employees working in their region of origin







# 94.5% fleet technical availability rate

#### **Operational downtime**

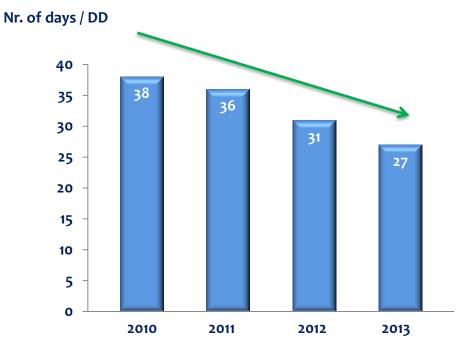
# 2.9 2.7 2.1 1.6

2012

2013

2011

#### **Statutory maintenance**

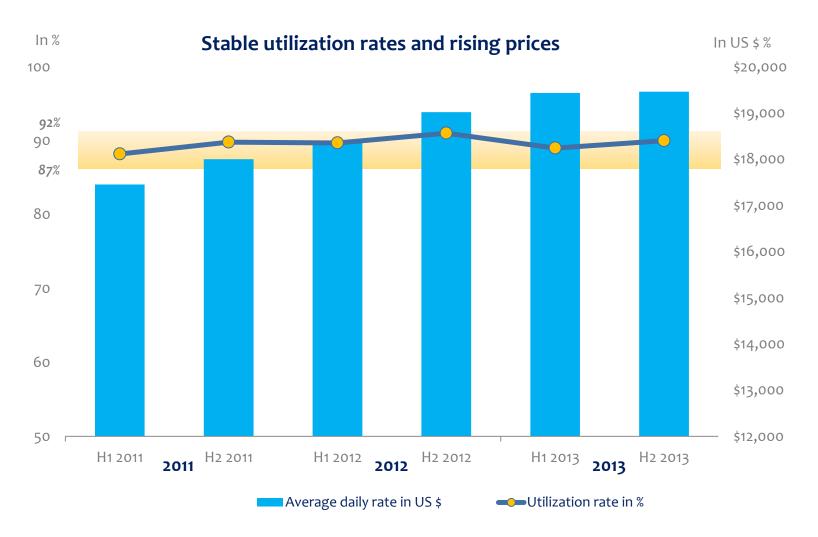


Average for the BOURBON fleet, excluding Crewboats

An ever more reliable fleet, in line with our objectives to reach 95% technical availability in 2015

2010

# Solid indicators in a growing market



Data for the Deepwater offshore and Shallow water offshore segments and for the Subsea business

# Discipline in managing costs

Operating costs

Crew

Maintenance
Dockings

Others

	2012	2013	2015
Total fleet	106.5	104	96

**Operating cost index** 

Investment costs

- Construction in series
- ◀ Standardization of equipment
- Optimization of order timing

Reduce our costs to reduce our customers' costs

# Key factors – Fleet as of December 31, 2013

	Operating vessels		Average age	Vessels on order	TOTAL	
	wholly- owned	on bareboat charter	TOTAL			
<b>Total Marine Services</b>	439	27	466	6.3	45	511
Deepwater offshore vessels	65	7	72	8.5	19	91
Shallow water offshore vessels	102	20	122	4.7	15	137
Crewboats	272	-	272	6.3	11	283
Total Subsea Services	16	2	18	5.7	7	25
Fleet TOTAL	455	29	484	6.2	52	536
ROV			12	4.9	0	12

# **Expected deliveries**

Number of vessels (including vessels under construction as part of the agreement signed with ICBCL)  Valeur in €m (excluding financial costs)	Deliveries H1 2014	Deliveries H2 2014	Deliveries H1 2015	Deliveries H2 2015	TOTAL
Deepwater offshore vessels	3 €61m	6 €123m	6 €127m	4 €85m	19 €396m
Shallow water offshore vessels	11 €146m	4 €46m	-	-	15 €192m
Crewboats	8 €23m	3 €17m	-	-	11 €40m
IMR vessels	3 €135m	2 €90m	2 90 M€	-	7 €315m
	25 €365m	15 €276m	8 €217m	4 €85m	52 €943m

# **BOURBON** new objectives





Average yearly revenue grow	th
-----------------------------	----

17%

Revenue growth

Yearly guidance 2014 8-10%

EBITDA /revenues (in 2015)

45%

EBITDAR/revenues (single new KPI) Slight increase for next year

■ EBITDA/ACE (in 2015)

20%

EBIT/ACE

In substitute of EBITDA/ACE

Running cost index at constant rate (in 2015)

- 4%

Debt ceilings in 2015 of 2x EBITDA and 0.5 equity

Investments plan

US\$ 2 bn

Investments plan

**Opportunistic** 



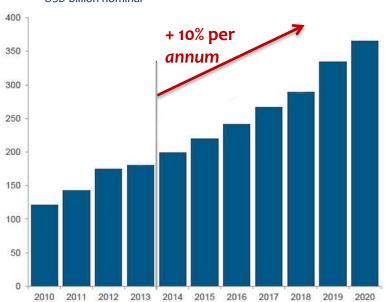
## Outlook

### Outlook for Oil & Gas offshore market

Demand for oil and gas is expected to grow 1.4% per annum over the 2013-2020 period

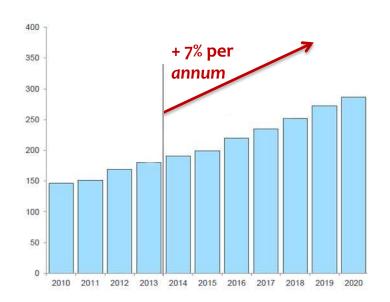
Average growth in expenditures (investment & operation) on mid and deepwater offshore of 10% per annum over 2013-2018 period

> Mid & deepwater E&P expenditure 2010-2020 USD billion nominal



Average growth in expenditurse (investment and operation) on shallow water offshore of 7% over 2013-2018 period

> Shallow water E&P expenditure 2010-2020 USD billion nominal

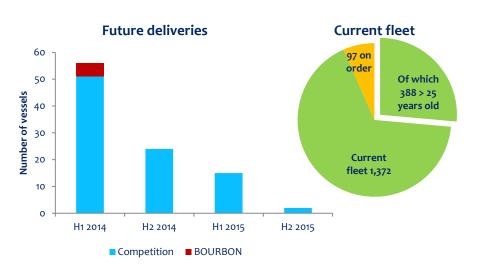


Favorable to demand for offshore vessels



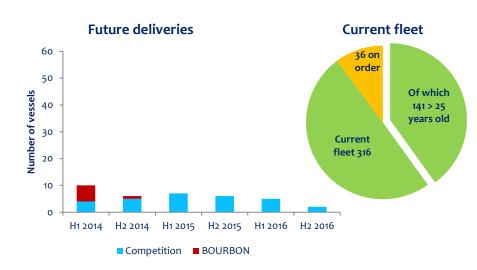
## Supply of shallow water offshore vessels

#### AHTS (4,000-9,999 BHP)



- 97 vessels on order, i.e. 7% of the fleet in service
- 28% of the current fleet is over 25 years old and can no longer compete with modern vessels

#### **PSV (1,000-1,999 DWT)**

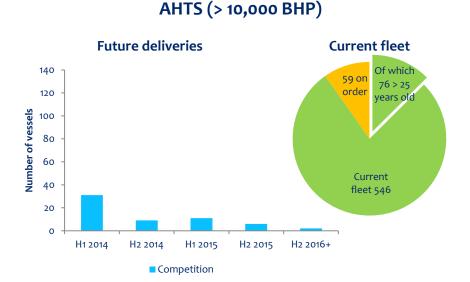


- 36 vessels on order, i.e. 11% of the fleet in service
- 45% of the current fleet is over 25 years old and can no longer compete with modern vessels

Growth in the supply of shallow water offshore vessels is low due to the effect of the replacement of old vessels

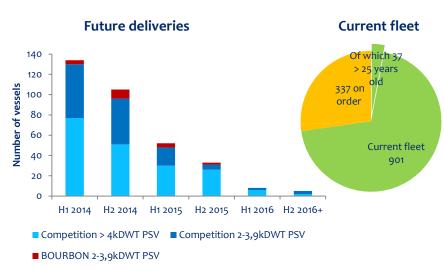


## Supply of deepwater offshore vessels



- 59 vessels on order, i.e. 11% of the fleet in service
- 14% of the current fleet is over 25 years old and can no longer compete with modern vessels

#### PSV (> 2,000 DWT)



- 337 vessels on order, i.e. 37% of the fleet in service
- 4% of the current fleet is over 25 years old and can no longer compete with modern vessels

A growing supply of deepwater offshore vessels characterized by a large number of PSV vessels under construction, potentially affecting prices in this segment in 2014



## Outlook for AHTS and PSV vessels for the BOURBON fleet



**AHTS** 



**PSV** 

# Shallow water Offshore

- 87 vessels with a 73% contractualization rate
- 5 Bourbon Liberty under construction; the supply/demand balance and success of the series of 74 Bourbon Liberty will help to improve performance
- 34 vessels with an 85% contractualization rate
- 7 Bourbon Liberty under construction; a small market in terms of size (316 vessels) in which BOURBON is aiming on long-term contractualization of its fleet



**AHTS** 



**PSV** 

## Deepwater offshore

- 13 vessels with a 68% contractualization rate
- BOURBON will not receive any new units in 2014 and 2015; the goal is to improve utilization rates through a higher long-term contractualization of the fleet
- 31 vessels with a 79% contractualization rate
- The 19 Bourbon Explorer 500 under construction are suitable for high growth tropical offshore markets (Asia, India, Africa and South America); the first 6 vessels are contractualized

## Increasing Subsea activity in a growing market

#### Market

- ✓ 10.3% growth in well head installations over the 2013-2017 period
- Ageing of subsea equipment implies an increase in demand for IMR vessels. On average, the 5,000 well heads installed are now more than ten years old

- Delivery of the BE 803 in the first half contractualized in Asia (Malaysia / New Caledonia)
- ✓ Sale of the Blue Angel in the 3<sup>rd</sup> quarter



Number of vessels in operation	18 vessels
Contractualization rate	66.7% at December 31, 2013

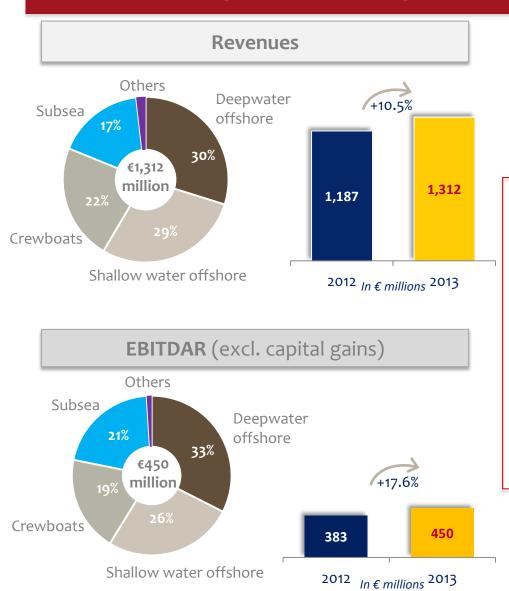
### Conclusion

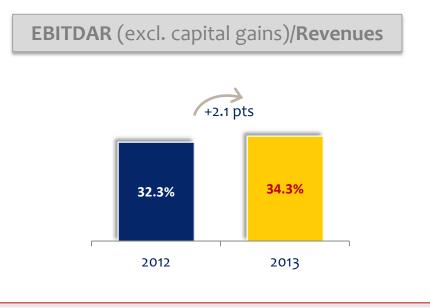
- Demand for offshore vessels sustained by high level of costs in the offshore Oil & Gas sector
- From now on, new orders for vessels will be executed as opportunities arise and will not impact revenues before 2016
- Outlook for 2014:
  - ✓ Revenue growth of 8% to 10%
  - slight improvement in operating margin (EBIDTAR/revenues)
- BOURBON is committed to reduce its debt and improve its profitability and shareholder return

  - Operating margin increased 2.1 pts in 2013 vs. 2012
  - Proposed dividend of €1/share, +34% vs. 2012



## **Growth and improvement of profitability**





## Strong demand for PSVs in Deepwater offshore

#### Market

- Robust activity driven by a large number of exploration and development projects
- ◀ Strong demand in the PSV segment
- ◀ 337 Medium and Large PSVs under construction

- ✓ Delivery of the first Bourbon Explorer 500
- Stable fleet with delivery of new vessels and the sale of old vessels
- Healthy activity in West Africa, and in Angola in particular



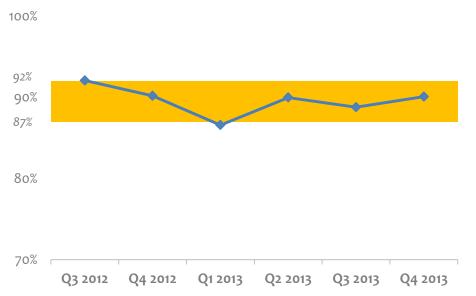
270T Ice Class AHTS under construction in Norway

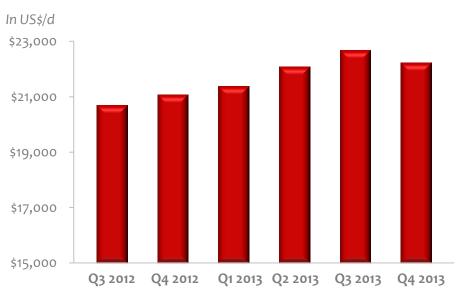
Number of vessels in operation	72 vessels, including 3 delivered in 2013
Contractualization rate	77.8% at December 31, 2013

## The Deepwater offshore segment continued to grow all year



## A well oriented average daily rate





"Deepwater offshore"

Our objective is to maintain a high contractualization rate by securing long term contract at appropriate prices

## Increasing investments in Shallow water offshore

#### Market

- Good level of activity led by delivery of the next generation jack-ups
- The phenomenon of replacing old vessels is continuing, particularly in Asia and the Middle East
- Investment is continuing in shallow water offshore with 79 drilling rigs ordered during 2013.

- Utilization rates increasing despite the delivery of new vessels
- Increase in contractualization rates



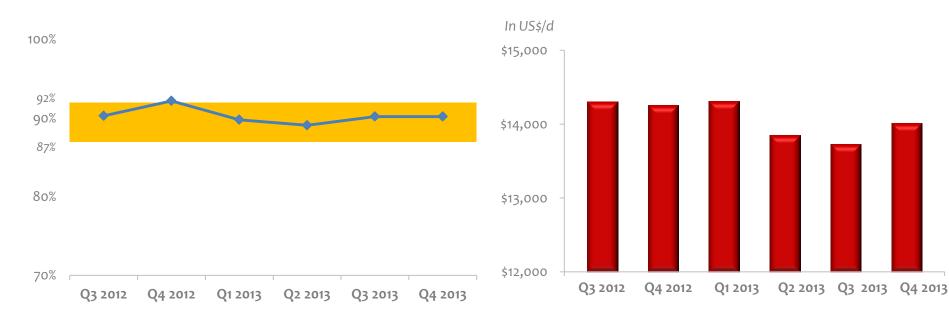
BL 300 in operation during monsoon season in Asia

Number of vessels in operation	122 vessels, including 20 delivered in 2013
Contractualization rate	77.1% at December 31, 2013

## Solid indicators improving in Shallow water offshore

#### An annual utilization rate of 89.8%

#### Prices impacted by the geographical mix but positively oriented



"Shallow water offshore"

Our objective is to maintain contractualization rate at appropriate prices



## Crewboats: a competitive segment where service is key

#### Market

- Healthy activity in West Africa in an increasingly competitive market
- An active market for the large units, in particular FSIVs (DP 2)

- ◀ Geographical diversification in the Middle East
- ◀ Roll-out of the new S19000 in Congo



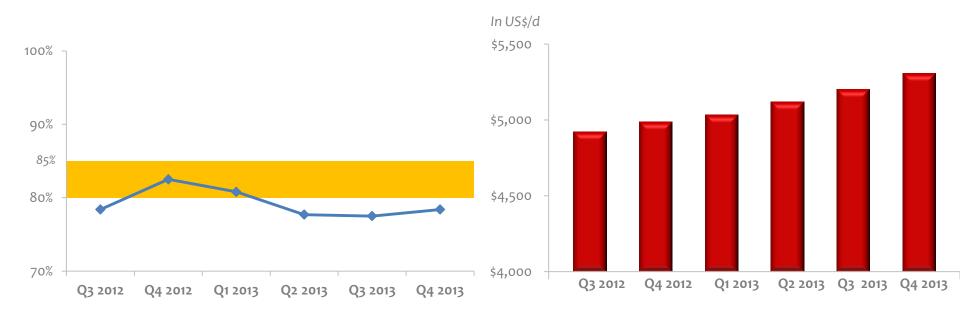
**BOURBON Harmattan in Trinidad** 

Number of vessels in operation	272 vessels, including 14 delivered in 2013
Contractualization rate	71.6% at December 31, 2013

## Especially in the top of the range for large units

## Stable utilization rates for the year at 78.7% for the Crewboat segment

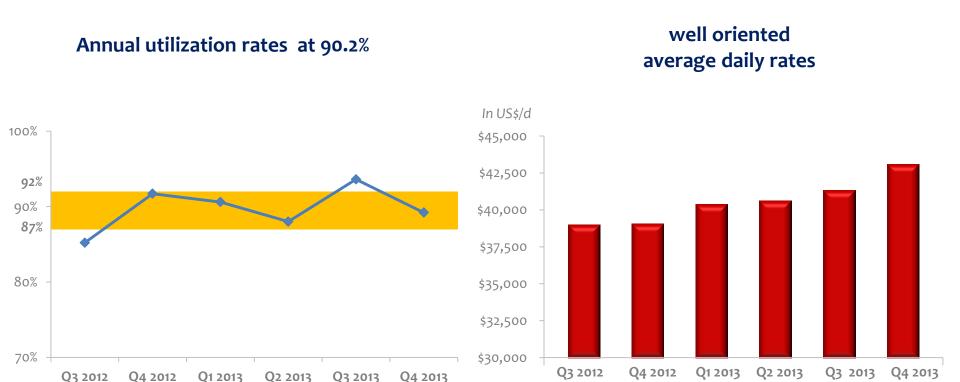
#### Increase of the average daily price +7.1%



"Crewboats"

Our objective is to increase our utilization rates at appropriate prices

## This is reflected by well oriented utilization and daily rates



"Subsea business"

Our objective is to maintain high utilization rates while continuing to raise prices in a solid market



## "Transforming for beyond"

## My BOURBON: a unique and personalized customer relationship

 Real-time tracking of vessel operational performance indicators available to our client (Web Platform): test under way with three of our customers











#### : means dedicated to the success of our teams

- ✓ Launch of the second "Safety Takes me home" campaign
- Our team commitment rate rose by 8% between 2010 and 2013



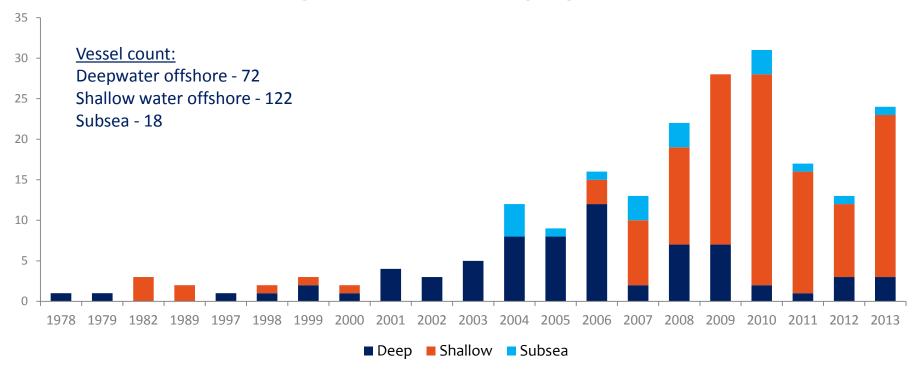
- Centralization of group purchasing
- ◀ Standardization of the vessels' operation and reporting system.

## Activity – Key data 2013

	Marine Services				Subsea Services			
Market N	-	water hore		v water hore	Crew	boats	By Hal	f-Year
UNI			By Ha	lf-Year			•	
	H1 2013	H2 2013	H1 2013	H2 2013	H1 2013	H2 2013	H1 2013	H2 2013
Number of vessels	73	72	109	122	270	272	19	18
Average utilization rate	88.4%	89.4%	89.4%	90.2%	79.3%	78%	89.2%	91.3%
Average daily rate	21,789 \$	22,482 \$	14,078 \$	13,877 \$	5,083 \$	5,270 \$	40,262\$	42,226 \$
Availability rate	94.5%	95.9%	96.1%	96.1%	92.2%	95.29%	92.8%	94.1%

## BOURBON fleet: average age 6.2 years

## Age profile by operating segment\*





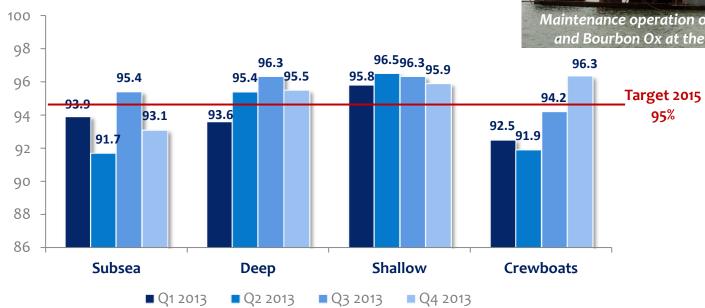
<sup>\*</sup> Excludes crewboats

## **Key factors – technical availability rate**

### Sharp increase in technical availability rate

Availability rate	2012	2013
Fleet total	94,3%	94.5 %

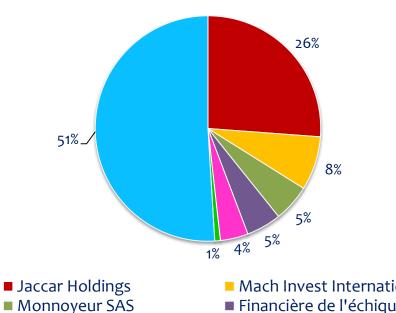




## **BOURBON** shareholder structure

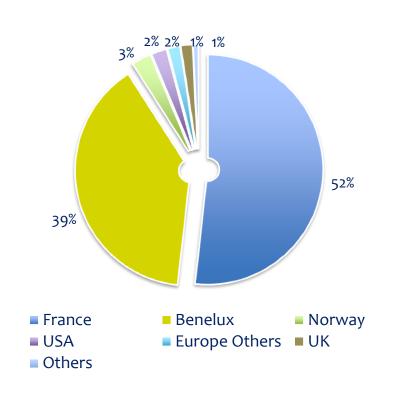
#### Shareholder structure\*

#### Geographic breakdown





**■** Employees



<sup>\*</sup> As of December 31,2013 source: Euroclear. CAIES. regulatory filings



Public

■ Treasury stock