

MR. BAUDOIN MONNOYEUR



Baudouin Monnoyeur (1949) is a graduate of the IEP Paris (1971) and has an MBA from INSEAD (1976). He is Chairman of the MONNOYEUR Group, a French family company created in 1906, specializing in distribution and services for building and civil engineering. He was elected as a Director of BOURBON in 2008. Since 1929, the MONNOYEUR Group is the exclusive distributor in France for Caterpillar earthmoving and electro-mechanical equipment. The MONNOYEUR Group has bases in Belgium, Poland, Algeria and Romania. The Group is also the distributor for John Deere in Romania and Daimler-Mercedes in Algeria. It has a turnover of 1.5 billion euros and employs 4,800 people, 35% of them overseas. Monnoyeur SAS held 5.4% of the capital of BOURBON.